

# Why Should I Record Mammals?

## They're Under-recorded



Mammals are some of the most under-recorded species in Britain. With one in four of our native mammals threatened with extinction, and many others in decline they need to be recorded now more than ever.

## It's Easy

Recording mammals can be as easy as using an app! We created Mammal Mapper exactly for this purpose. Download it for free and report any mammal that you see.



## For Conservation



Your data provides us with incredibly important information. By recording mammals we can detect changes in their ranges and population sizes to see if they need help in the future.

## It'll Connect You With Nature

Recording wildlife is a great way to connect with your local nature. You'll gain a deeper understanding of seasonal changes and what emerges when



## It'll Make You Feel Good



Did you know there are many benefits to volunteering! You will gain new skills, make new friends and improve mental and physical wellbeing.